

Protect your Works Prove your Copyright with Blockchain Technology

Protect your Ideas, Concepts,
Music, Videos, Documents
and other Works.



1 Challenges

Traditional methods
for securing copyrights
and their weaknesses.

Traditional Methods:

Contracts and License Agreements:

Description: By means of contracts and license agreements, authors can clearly define their rights and terms of use.

Weaknesses: These agreements are only as strong as their enforceability. Disputes can be lengthy and expensive, and not all parties always adhere to the terms of the contract. Furthermore, contracts and agreements are only effective when parties, i.e. between parties who have created them, and have no protection effect vis-à-vis third parties.

Physical Evidence:

Description: Authors keep physical copies of their works or original documents in order to be able to prove their authorship in the event of a dispute.

Weaknesses: As this method is susceptible to loss, destruction and manipulation, it is not suitable for providing evidence in evidential value.

Publication

Description: The publication of a work in a recognized medium (e.g. book, registered news) as proof of the date of creation and authorship.

Weaknesses: This does not protect against plagiarism or unauthorized use, especially in digital formats that can be easily copied and distributed. In addition, newspapers generally only publish reliable articles and not business ideas, machine concepts and other ideas such as pieces of music.

Watermarks and Signatures:

Description: Authors use watermarks, signatures or other markings to identify their works.

Weaknesses: Watermarks and signatures can be easily removed or falsified, especially in digital media.

3 Advantages of the Blockchain Technology

Permanent Storage:
Your works are permanently saved and can be accessed at any time.

Unfalsifiable:
No risk of manipulation or loss of your data.

Legal evidential value:
Blockchain entries can be used as evidence in courts worldwide.

Case Studies and Success Stories

- **Musician:** Proof of authorship in the event of allegations of plagiarism
- **Authors:** Protection of manuscripts before publication.
- **Startups:** Securing business ideas and concepts.

Conclusion

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www.twitter.com

2 Summarized

Weaknesses
of Traditional Methods

Limited Protection in digital Media:
In today's digital world, works can be easily copied and distributed, which makes protection by traditional methods more difficult.

High Costs and Time Expenditure:
Registration and legal procedures can be expensive and time-consuming, especially for independent artists and small businesses.

Susceptibility to Manipulation and Loss:
Physical evidence and documents can easily be lost, damaged or manipulated. They also have virtually no evidential value.

We have the Solution

- Blockchain for securing copyrights
- **Immutability:** Once saved, data cannot be changed or deleted. No save data with an unclear time stamp can be added at a later date.
- **Transparency:** All transactions and entries are visible and traceable for the parties.
- **Security:** Cryptographic and decentralization protect against manipulation and data loss.

Areas of Application

Ideas and Concepts:
Protect your innovative ideas and concepts with verifiable time stamping.

Music and Videos:
Proof of ownership and integrity of your creative works.

Documents and other Works:
Backup of important documents and other creative content.

How does it work?

At Creation:
Create your work (e.g. document, music, video).

At Registration:
Save the work to the blockchain with a hash value.

At Time Stamping:
Time work is saved and unique identification.

At Proof:
Prove at any time the Copyright and the Date of Creation of your work.

Protect your Works

Prove your Copyright with Blockchain Technology

Protect your Ideas, Concepts, Music, Videos, Documents and other Works.

Copyright and Protection:

The importance of protecting creative Works from Plagiarism and unauthorized use.

Numbers, Data, Facts ?

How can I protect myself against this? ?



Plagiarism costs the economy billions

Almost everything is copied – only two countries counterfeit more than Germany

Germany ranks second in the copy business

Everything is copied, from baby food to engine components – in the detriment of developers and original manufacturers. The Federal Ministry of Economic Affairs estimates the damage to German industry alone at 50 billion euros per year. The Chinese are still the world market leaders in the copying business, but the Germans are catching up. The Association of German Mechanical and Plant Engineering (VDMA) has conducted a survey of its members to determine if they are now the second most frequently copied by German companies. Many people point the finger at China – says Gerdler. (Source: www.vdma.org)

"STEALING IMAGES" IS A GLOBAL ISSUE

Percentage of image theft per geographical region in 2020

Region	Percentage of image theft
North America	15%
Europe	12%
Asia	10%
South America	8%
Africa	5%
Oceania	3%

Plagiarism poses a security risk

Steal everything to copy. This starts with complex machines and systems, but also affects spare parts and components, as well as the design and manufacturing processes and technical documentation or even sensitive product photos and packaging. In addition, software and web-drugs are now also being copied, requires more cyber security.



Copyright and Protection:

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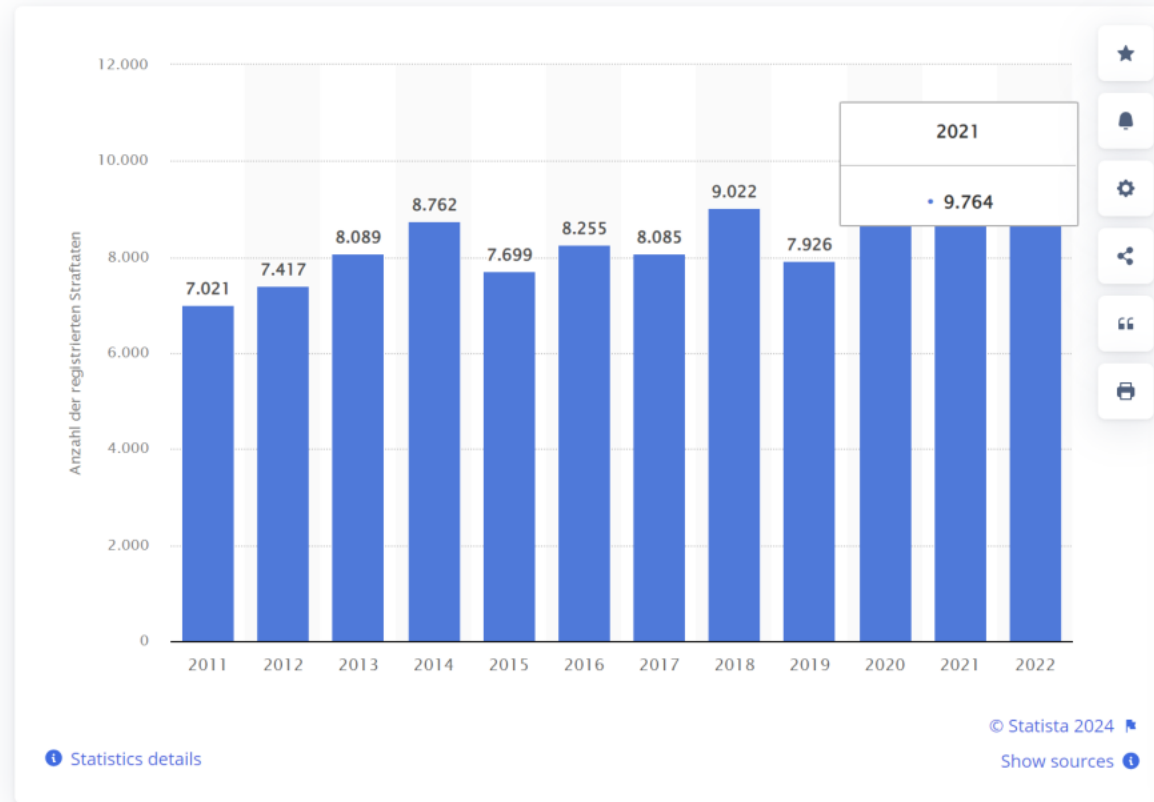
?

**Numbers,
Data,
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?

**How can I
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against this?**

Number of crimes recorded by the police in connection with copyright regulations in Germany from 2011 to 2022



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Those

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Release date

March 2023

Region

Germany

Survey period

2011 to 2022

Special features

Initial statistics¹

hints and notes

¹ The crimes reported to the police in the respective reporting year and finally processed by them are shown, including attempts punishable by law and

Status: 11.05.2015 17:10

Plagiarism costs the economy billions

by Mareike Burgschat

BUSINESS

JOB MARKET MONEY MOTOR NEWS CAREER DIGITAL SMART LIVING SMES

BUSINESS PRODUCT PIRACY IN MECHANICAL ENGINEERING

Almost everything is copied – only two countries counterfeit more than Germany

Published on 31.05.2022 | Reading time: 5 minutes

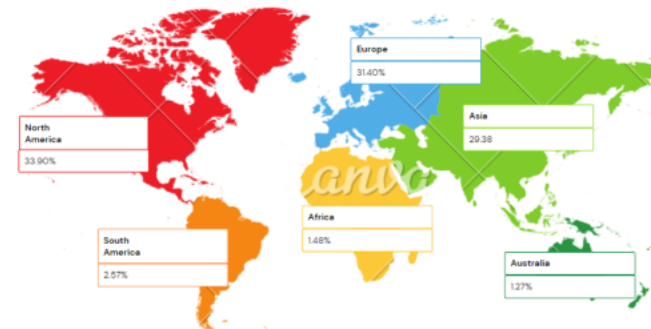
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Three out of four mechanical engineering companies in Germany are affected by plagiarism. The damage amounts to more than six billion euros. But the Federal Republic is not only a victim, but also a perpetrator.

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Percentage of Image Copyright Violations per Continent in 2019



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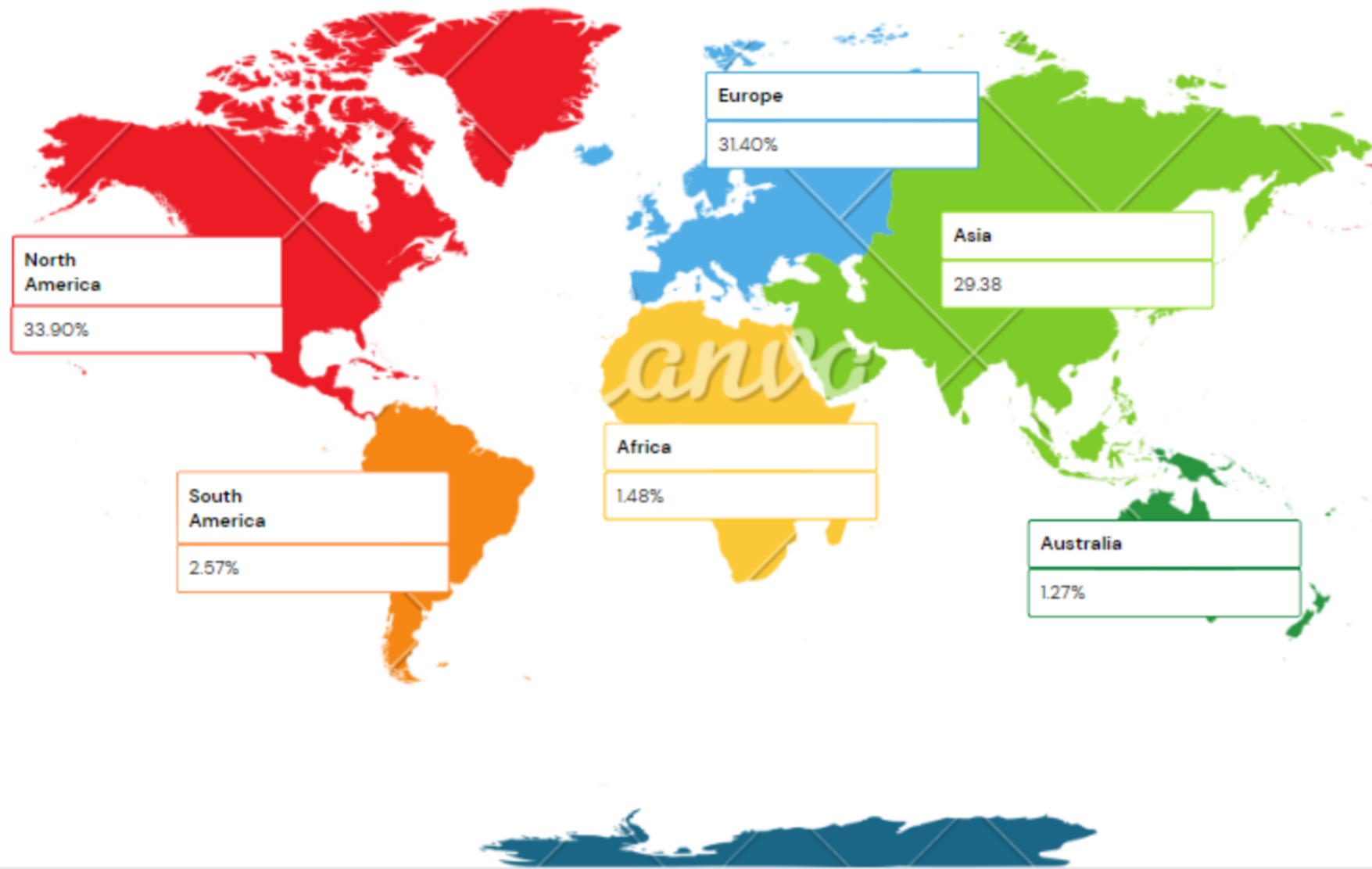
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Presentation



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Unfalsifiable:
No risk of manipulation or loss of your data.

Legal evidential value:
Blockchain entries can be used as evidence in courts worldwide.

Case Studies and Success Stories

- **Musician:** Proof of authorship in the event of allegations of plagiarism
- **Authors:** Protection of manuscripts before publication.
- **Startups:** Securing business ideas and concepts.

Conclusion

The Future of Copyright Protection: Blockchain Technology as an innovative and secure means of protecting of creative works

Get your benefit from the advantages of Blockchain Technology and protect your valuable ideas and works.

Click here:
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2 Summarized

Weaknesses
of Traditional Methods

Limited Protection in digital Media:
In today's digital world, works can be easily copied and distributed, which makes protection by traditional methods more difficult.

High Costs and Time Expenditure:
Registration and legal procedures can be expensive and time-consuming, especially for independent artists and small businesses.

Susceptibility to Manipulation and Loss:
Physical evidence and documents can easily be lost, damaged or manipulated. They also have virtually no evidential value.

We have the Solution

- **Blockchain** for securing copyrights
- **Immutability:** Once saved, data cannot be changed or deleted. No save data with an unclear time stamp can be added at a later date.
- **Transparency:** All transactions and entries are visible and traceable for the parties.
- **Security:** Cryptographic and decentralization protect against manipulation and data loss.

Areas of Application

Ideas and Concepts:
Protect your innovative ideas and concepts with verifiable time stamping.

Music and Videos:
Proof of ownership and integrity of your creative works.

Documents and other Works:
Backup of important documents and other creative content.

How does it work?

At Creation:
Create the work (e.g. document, music, video).

At Registration:
Save the work on the blockchain with a hash value.

At Time Stamping:
Time work in terms of a time stamp and unique identification.

At Proof:
Prove at any time the Copyright and the Date of Creation of your work.